

February 27, 2018

## **METLIFE ANNOUNCED AMERICA'S TOP 50 ORGANIZATIONS FOR MULTICULTURAL BUSINESS OPPORTUNITIES**

MetLife was recently announced as one of “America’s Top 50 Organizations for Multicultural Business Opportunities”, known as the “Omni50”, by OMNIKAL, the nation’s largest inclusive business organization.

The Omni50 represent the Top 50 Organizations who are awarding the most business to the growing culturally diverse marketplace across the United States. These same organizations are also successfully appealing to the growing millennial generation, which, by 2020, will be the largest diverse market segment in America (a market segment that is forcing brands to evolve from minority/diversity paradigms to inclusion).

“We recognize your commitment to inclusion throughout the nation's business community and in receiving this prestigious Omni50 award, acknowledge your contributions to this growing economic sector,” said [Kenton Clarke](#) chief executive officer, [OMNIKAL](#). Over 2,100,000 OMNIKAL business members participated in an online election to determine the 18th annual listing of the Omni50. “The Omni50 list is made up of highly respected organizations which have differentiated themselves in the global marketplace; particularly in this era where inclusion has been imperative for your brand’s success. MetLife has distinguished itself as one of the leading companies supporting entrepreneurs in the United States.

The MetLife [Supplier Inclusion and Diversity](#) team includes [Pauline Gebon](#), global head; [Sue Darago](#), senior supplier diversity consultant; and [Cristen Cox](#), senior metrics consultant.

“The Omni50 is a solid affirmation of our desire to attract and work with diverse suppliers,” added Arnold Sowa, SVP and Chief Procurement Officer for MetLife. “MetLife benefits from these relationships through the improved value and alternative approaches that these talented firms bring.”

[Click here](#) to learn more and to review a complete listing of the Omni50.

### **About OMNIKAL**

*OMNIKAL was founded in 1999. Now the Nation’s largest inclusive business organization, OMNIKAL promotes entrepreneurship and the belief that entrepreneurs create real world solutions to today’s business and economic challenges. By fostering deeper and broader collaboration between business owners and entrepreneurial support organizations, the OMNIKAL network fuels healthier ecosystems through job creation and professional development, and drives innovation resulting in strong economic growth.*

